

From Model to Market Hands-On Workshop for Modelling Drug Pricing and Access Optimization Agenda

November 20, 2025 | ALT Hotel | Mississauga, ON

● Morning Session (9:00 AM ET Start)

- Welcome & Introduction
- Introduction to Canadian Market Access Timelines
- Deep Dive into Contracting Structures & Associated Negotiation Strategies
- *Morning Break*
- Strategic Modelling & Example
- Other Advanced Topics in Pharmaceutical Pricing Models, Contract Implementation & Reconciliation
- *Lunch*

● Afternoon Session (12:00 PM ET)

- Introduction & Demo of CCX Pricing Platform
- Interactive Workshop Scenario #1 – Exploring Caps
- *Afternoon Break*
- Interactive Workshop Scenario #2 – Multi-Indications
- Workshop Scenario Debrief
- Closing remarks

● Social & Networking Hour (4:30 PM ET)